

# Motek Daily

For Your Targeted Advertising

Circulation  
**34,000**  
copies



- ▶ **up-to-date**  
Motek Daily guarantees live investigation on all days of the trade show
  - ▶ **in German and English**
  - ▶ **official trade fair newspaper**
  - ▶ **with job market**
- > [www.maschinenmarkt.de](http://www.maschinenmarkt.de)

**MM**  
MASCHINENMARKT

# Media Facts

## Circulation

**34,000 copies**

## Publication date

**Issue 1:** 08. Oktober 2012 7,000 copies  
**Issue 2:** 09. Oktober 2012 9,000 copies  
**Issue 3:** 10./11. Oktober 2012 18,000 copies

## Distribution

Exclusively at all entrances to Motek and to all exhibitors.

## Newspaper format

- Paper format: 260 mm width × 350 mm height (newsprint)
- Type area: 232 mm width × 322 mm height; 5 columns

## Advertising price

(Prices in €)

**3 trade show newspapers**

Preferred placements	4c
Rubric heading ad 39 × 34 · cover page	4,100.00
Bottom bar ad 232 × 40 · cover page	4,400.00
2. Cover page 232 × 322	6,300.00
4. Cover page 232 × 322	6,600.00

Format	width × height in mm	4c
1/1 page	232 × 322	5,870.00
1/2 page	232 × 160	2,940.00
Junior Page	136 × 190	2,840.00
2/5 page	89 × 300	2,350.00
1/3 page	232 × 107	1,960.00
1/4 page	89 × 200, 180 × 100, 232 × 80	1,470.00
1/5 page	43 × 300, 89 × 160	1,170.00

**3 trade show newspapers  
 + trade show issue  
 (MM 39) for Motek**

Package offer	
1/1 page	11,880.00
1/2 page	6,960.00
Junior Page	6,610.00
1/3 page	4,420.00
1/4 page	3,270.00

The listed prices are exclusive special prices.  
 Current discounts can therefore not be considered.

## JOB MARKET

Your ad will additionally appear free of charge in 3 show newspapers and online for 4 weeks at the online job market at [www.maschinenmarkt.de](http://www.maschinenmarkt.de) (powered by jobware)

## Advertising prices

(Prices in €)

**3 trade show newspapers  
 + job market**

Format	width × height in mm	4c	Format	width × height in mm	4c
1/1 page	232 × 322	2,975.-	1/3 page	232 × 107	1,310.-
1/2 page	232 × 160	1,970.-	1/4 page	89 × 200, 180 × 100, 232 × 80	980.-
Junior Page	136 × 190	2,460.-	1/5 page	43 × 300, 89 × 160	760.-
2/5 page	89 × 300	1,575.-	<b>Top Job Announcement:</b>	45 × 45	<b>285.-</b>
			Logo, job offer, address, internet, email		

Package prices, time discounts are not considered: supplements and temporary fasteners are not possible.

## Advertising deadline

Trade show newspaper: 18. September 2012

Trade show issue: 03. September 2012

## Printingmaterial deadline

Trade show newspaper: 24. September 2012

Trade show issue: 13. September 2012

## Contact

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