

METAV 2012

28. Februar – 3. März Düsseldorf

For your targeted advertising

METAV Daily

Circulation:
43,000
copies



- up to date
- exclusive
- in German and English

---> www.maschinenmarkt.de/metav

MM
MASCHINENMARKT

Mediafacts **METAV Daily**

Circulation

43.000 copies

Publication dates

Issue 1: 28. February 2012 10.000 copies
Issue 2: 29. February 2012 13.000 copies
Issue 3: 02. March 2012 20.000 copies

Ad close

09. February 2012

Printing data

15. February 2012

Newspaper format

- Paper size: 260 mm wide x 350 mm high
- Type area: 232 mm wide x 322 mm high; 5 columns
- Paper: newsprint

Distribution

- exclusively at all entrances of METAV
- at all exhibitors
- at the central station
- at the airport
- in the 50 most important business- and fairhotels

Advertising charges

prices in Euro

Size w x h in mm	full colour
1/1 page 232 x 322	4,260.-
1/2 page 232 x 160	2,130.-
Junior Page 136 x 190	2,050.-
2/5 page 89 x 300	1,710.-
1/3 page 232 x 107	1,500.-
1/4 page 89 x 200, 180 x 100, 232 x 80	1,100.-
1/5 page 43 x 300, 89 x 160	870.-

Preferred position

Column head 39 x 34 · Front cover	5,300.-
Bottom strip 232 x 40 · Front cover	5,700.-
Inside front cover 232 x 322	5,100.-
Inside back cover 232 x 322	5,200.-

Package Price. Closure Discount will not be granted;
Supplement and bound inserts not available.

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