



For Manufacturing and Automation: **METAV Journal**

**Circulation:
214,000
copies**



- For your invitation campaign for METAV 2012
- In German, English and Chinese
- With a complete list of exhibitors and products

---> www.maschinenmarkt.de/metav

MM
MASCHINENMARKT

Media Facts

Circulation

214,000 copies

Publication dates*

Germany: MM MaschinenMarkt 51/52 (Pd* 19.12.11)
and MM MaschinenMarkt 1/2 (Pd* 09.01.12)
Austria: MM Das österreichische Industriemagazin 1 (Pd* 25.01.12)
Switzerland: SMM Schweizer Maschinenmarkt 1/2 (Pd* 24.01.12)
Poland: MM Magazyn Przemyslowy 1/2 (Pd* 03.02.12)
Czech Republic: MM Prumyslové spektrum 1/2 (Pd* 15.02.12)
Turkey: MM Makina Magazin 2 (Pd* 25.01.12)
China: MM Xiandai Zhizao 2 (Pd* 16.01.12)

+ 50.000 selected recipients in the manufacturing industry

Advertising rates

prices in Euro plus VAT

Distribution

	88,400 copies
	10,500 copies
	14,000 copies
	7,000 copies
	9,000 copies
	10,000 copies
	25,000 copies

+ Distribution at METAV 2012

Ad close

24. November 2011

Material deadline

29. November 2011

Multimedia ad in the Vogel Kiosk App

Make your ad tangible! Integrate multi-media content:

- External links
 - Video and audio files
 - Picture galleries
- + Electronic mailing to selected recipients



Surcharge: **490.- €**



Benefits of rich media advertising

- Upgrade of your print ad
- Higher level of attention
- Extended reading/browsing and interaction with your content
- Direct contact option (link to your homepage)
- Differentiation from competition through an innovative advertising format

Contact

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Size w x h in mm	b/w	Colour charges			Format w x h in mm	b/w	Colour charges		
		2. colour	3. colour	4. colour			2. colour	3. colour	4. colour
1/1 page 190 x 270	10,920.-				Preferred positions				
2/3 page 190 x 180 · 126 x 270	7,280.-	660.-	660.-	280.-					
Junior page 136 x 190	6,825.-				Inside front cover	12,100.-	660.-	660.-	280.-
1/2 page 190 x 134 · 94 x 270	5,600.-	430.-	430.-	160.-	inside back cover				
1/3 page 190 x 88 · 62 x 270	3,640.-				back cover				
1/4 page 94 x 134 · 46 x 270	2,900.-				1/2 page Next to content	6,270.-			
3/16 page 94 x 99	2,380.-	245.-	245.-	120.-	1/3 page Next to editorial	4,180.-	430.-	430.-	160.-
1/8 page 94 x 66 · 46 x 134	1,490.-				Double page spread	23,900.-	incl. full colour		
					2 pages consecutive	18,400.-			

Minimum format 1/8 page; package price. Time discount will not be granted;
Supplements and bound inserts not available

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ONLINE OFFER